



MALWARE, TROJANS, AND OTHER ATTACK TACTICS.

The established threat to businesses from Malware continues to grow.

We can attribute this growth in part to the rapid **adoption of mobile usage** and **cloud migration**, as previously stated.

Encryption makes for a great hiding place for any malicious file-type. In particular, the profusion of less than secure mobile and cloud systems have led to a huge surge in banking trojans and payment card attacks. Not to mention more exotic attack types like advanced persistent threats (ATPS.)

Ransomware remains the fastest growing malware type (Malwarebytes reports a 267% increase in 2016 alone). But more direct methods are supplemented by what may be the next big breaking news story in tech – ad fraud.

Malware infecting individual computers can send your browser around clicking ads on thousands of sites a day. And while this in itself won't harm you, it will expose your machines to a greater chance of infection simply by dint of visiting less savory sites.

Moreover, a machine's performance can deteriorate rapidly if it is co-opted into a botnet (a network of machines linked to fraudulently click online ads.) And slow, badly-performing systems can be disastrous to any business's bottom line.